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THIS PRODUCT CONTAINS:

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PAIR OF GLOVES

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LIVE COLOUR CREAM

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CARE CONDITIONER

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INSTRUCTION LEAFLET**ATTENTION, PLEASE NOTE**

Before application, please read the **SAFETY INSTRUCTIONS** on the back side of the instruction leaflet carefully.

1. PREPARATION

Before starting the application, place a clothing protection and a watch nearby so that you can monitor the application time.

2. APPLICATION

Kit 110 Sunburst Collection includes shades 092 (red), 093 (pink), and 094 (purple).

Kit 111 Aqua Collection includes shades 094 (purple), 095 (blue), and 096 (turquoise).

1. WASH: Wash your hair with a mild shampoo and towel dry it. Put on an old T-shirt and place a towel over your shoulders to protect your clothes. Put on the gloves provided. Pierce the Colour Cream tube with the reverse of the cap.

2. FOR VIBRANT RESULTS: To achieve an extremely vibrant result, you should use the product on pre-lightened or highlighted hair. We recommend Absolute Platinum or Max Blonde from the LIVE range. Please read the instruction leaflet of the chosen pre-lightening or highlighting product carefully. LIVE Ultra Brights appears less vibrant but still intense if used on darker natural hair. Check the chart on the back of the pack to evaluate what will work best with your natural base tone and the results you can expect.

2.a RAINBOW PASTEL: To achieve a pastel result on prelightened hair, ensure hair is damp. For shades 092, 093 and 094 carefully mix a pea-sized amount of the Colour Cream with the Care Conditioner or the LIVE Pastel It! on your hand and spread it well into your hair as you would when normally conditioning. For shades 095 and 096 you will need two pea-sized amounts of the Colour Cream. The colour mixture in your hand is a good indicator of how the shade will look on your hair. For less intensity add more conditioner. Leave in for 1–5 minutes and then rinse. Rinse gloves and keep them for rinsing your hair.

2.b RAINBOW OMBRE OR FULL HEAD: First, protect forehead area and ears with petroleum jelly to prevent staining of skin. Then carefully squeeze the Colour Cream onto your gloved hand. Apply the Colour Cream directly onto damp hair. Start at the back of your head and work towards the front. Many different versions of rainbow ombres are possible. The different shades of Colour Cream can be applied to different sections of the hair, depending on which colour you want in which section. Ensure that you colour your fringe last. Spread the Colour Cream well into your hair. For full head application, make sure that all of your hair is evenly covered

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with the Colour Cream, paying particular attention to the roots and hairline. Rinse gloves and keep them for rinsing your hair.

2.c RAINBOW TIPS: For rainbow tips, you will need aluminium foil strips, a bowl, an applicator brush and your protective gloves. Make sure that the brush and bowl are non-metallic and are used only for colouring hair. Squeeze the required amount of Colour Cream into the bowl. Take a section of hair that you wish to colour and place a foil strip underneath approximately 3–4 cm towards the end of the hair. Dip the brush into the bowl containing the colour cream and brush the tips of the hair with it. Then fold the foil strip so that the tips are wrapped in the foil. To ensure that the foil stays in place, use hair clips. Rinse the gloves and repeat with different shades. Rinse the gloves and keep them for rinsing your hair.

2.d RAINBOW STREAKS: For a rainbow colour effect, you will need aluminium foil strips, a bowl, an applicator brush and your protective gloves. Make sure that the brush and bowl are non-metallic and are used only for colouring hair. Squeeze the required amount of Colour Cream into the bowl. Tear aluminium foil strips 10–15 cm wide and slightly longer than your hair. Start application from the back. Select the hair sections you want to colour and place a foil strip underneath each one, close to the roots. Dip the applicator brush into the bowl containing the Colour Cream and brush a sufficient amount of Colour Cream onto your chosen hair section, ensuring that it is evenly covered. Try to avoid staining the scalp. Then fold the foil strip so that the hair section is wrapped in the foil. To ensure that foil stays in place and the Colour Cream does not leak, fold in the edges and press firmly. Repeat this process with the different shades until you have your desired number of streaks. Rinse gloves and keep them for rinsing your hair.

3. DEVELOPING TIME

Leave the Colour Cream to develop for 20–30 minutes, for pastel tones only 1–5 minutes. For a less intense colour, you can shorten the developing time.

4. RINSE

Rinse your hair with warm water until it runs clear. Wear the protective gloves. Rinse each hair section separately until the water runs clear. Try to minimise contact of the coloured sections with the rest of the hair and also try not to run coloured water over the rest of the hair.

5. CONDITION

Spread the Care Conditioner into damp hair and leave for 2 minutes. Rinse thoroughly. Your hair will feel smooth and soft, with a freshly conditioned effect and electrifying shine.

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PLEASE NOTE

- For a natural colour result, apply LIVE Ultra Brights on unbleached hair. Shades 095 and 096 should only be used on bleached hair
- The use of LIVE Ultra Brights on a base with highlights can lead to non-homogeneous results
- For long or thick hair we recommend using two packs
- The chart on the back of the pack provides an indication of the colour result that can be obtained with this shade
- The intensity of the colour result depends on the developing time and your current hair colour and structure
- For intense, electrifying hair colour, apply on pre-lightened or highlighted hair. We advise that you test the intensity level on a small section of hair
- Wear a gown or towel during application
- Always use an old towel when drying hair, since the colour will leave stains on your fabrics
- Always wear the protective gloves provided throughout the whole colouring process, as Ultra Brights can stain
- Protect forehead area and ears with petroleum jelly to prevent staining of skin

- Do not apply directly to scalp. Do not rub into scalp or it will stain
- It is very important to make sure the water runs clear every time after you shampoo
- Avoid contact with clothing, plastic or absorbent surfaces as product will stain. In the event of spillage, rinse immediately with cold water
- LIVE Ultra Brights will bleed into clothing and bedding if your hair is wet or damp
- Make sure hair is fully dry before getting dressed or going to bed
- LIVE Ultra Brights generally washes out within 15 washes. In exceptional cases, the colour may last a lot longer depending on your current hair colour and structure (especially if you are colouring your hair for the first time or your previously coloured hair has completely grown out)
- Colour stains on the skin can be removed with water or skin toner on a cotton pad
- Use of lightening products is not recommended to remove the colour
- For more tips on colouring go to livecolour.com

GB SAFETY INSTRUCTIONS



Hair colourants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not colour your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after colouring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Do not use to dye eyelashes or eyebrows. Contains: see folding box. Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction.

IF DURING COLOURING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue colouring your hair as this may be an indication of a more serious reaction. Do not colour your hair again before consulting a doctor or seeking medical advice.

– rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

IF AFTER COLOURING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.

FOLLOW APPLICATION INSTRUCTIONS

PROFESSIONAL ADVICE

For further information and free colour advice please call the Schwarzkopf Advisory Service on Freephone: 0800 328 9214 (UK), 1800 535 634 (Ireland), or alternatively e-mail us at consumer.advisory@henkel.com  www.livecolour.com

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